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SnoCope Credit Union Receives High Honors for Providing Financial Education
Working with a network of community partners, SnoCope provides relevant content to help adults manage their finances.

SeaTac, Washington (Oct 12, 2020) — Not-for-profit, cooperative credit unions are more than financial services providers to 4.3 million Washingtonians. They also are community stewards, providing financial education that helps people manage their finances and build brighter financial futures.

SnoCope Credit Union, based in Everett, Washington, has received a prestigious regional honor from the Credit Union National Association for its financial education efforts.

The Alphonse Desjardins award is named for one of the Credit Union Movement’s pioneers. Desjardins founded the first credit unions in the United States and Canada, and pioneered youth savings clubs and credit union branches in schools.

SnoCope’s Financial Wellness Program was honored with a Desjardins award for adult financial education. Last year, the credit union reached more than 200 adults and offered insight in retirement planning, tax law updates, and other information to people in that life stage. Outreach was made more successful through partnerships with local employers and community organizations, which helped to promote attendance.

“We are proud to celebrate this honor. SnoCope and our Marketing Director, Beth Jarvis, put a great deal of effort into our ongoing Financial Wellness Program that is available to our members, the surrounding community and our employer groups. Every year we make an effort to offer more seminars on a variety of topics because it’s part of our mission to bring financial literacy to everyone. It’s just one example of the many value-added benefits of belonging to SnoCope Credit Union,” said Steve Ellis, President and CEO of SnoCope.

The Northwest Credit Union Association, which represents credit unions in Idaho, Oregon, and Washington, will honor SnoCope CU during a virtual awards ceremony on Dec. 2.

“Financial education is a cornerstone in the Credit Union Movement,” said Christine Ruzzi, NWCUA’s assistant vice president, Enterprise Engagement Resources. “SnoCope has a long history of providing financial education. Through its network of community partners, the credit union can determine the financial education needs of local adults, and as a result, always present timely and relevant content.”

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SnoCope Credit Union is a local, not for profit, financial cooperative whose charter is open to all persons who live, work, worship, go to school, or conduct a business in Washington State. Established in 1959, with an asset size of 68 million and 6400 members, SnoCope Credit Union originated to serve the

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financial needs of members in Snohomish County city and government employment and today embraces a much broader membership that encompasses all residents of Washington state. Go to <https://www.sncope.com> for more info.

The [Northwest Credit Union Association](#) is the trade association representing more than 175 not-for-profit, cooperative credit unions in Idaho, Oregon, and Washington, and their 7.3 million consumer members. As not-for-profit cooperatives, credit unions look out for their members' financial well-being. Everyone should open their eyes to a credit union. For more information, please visit: <https://yourmoneyfurther.com>